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ABSTRACT OF THE DISCLOSURE

Upon providing on-line vehicle information using an information providing apparatus that belongs to a vehicle manufacturer, and a user terminal possessed by a user, information (e.g., including photographed images during assembly, position information during transportation, and the like) associated with the progress status of a specific vehicle corresponding to identification information which is received from the terminal and specifies the user is acquired from information associated with the progress status of a plurality of vehicles before shipping, which information is stored in a progress management DB, and the acquired information is provided to the user terminal from which the identification information was output.